

Workshop 8

Beyond the Farebox: Sustainable Funding of Public
Transport by Better Understanding Service Values

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Overview

- The Workshop went beyond the detailed examination of specific funding instruments for public transport to a much wider discussion of factors relating to a sustainable transport service
- Understanding the factors influencing behaviour and the acceptability of measures is a precursor to any development of both existing and innovative new measures
- Any measures directed towards public transport need to be taken in the context of the overall need for mobility and the use of non conventional transport modes



Key Themes

- Understanding individual and social norms in behaviour
- Building trust in public and private sector agencies
- Importance of collaboration between public and private agencies to ensure consistency and coherence of implementation



Policy Recommendations – high level

- Understanding sustainable transport in context of optimal mobility and not focus exclusively on sustainable funding of public transport.
- Importance of context and developing contingent mapping of decisions, policies, instruments within an appropriate governance structure.
- Understanding behavioural norms (individual and social) in formulating policy instruments that respect these norms or influence behaviour and build trust and a sense of ownership



Policy Recommendations - examples

- Road pricing as part of an integrated sustainable transport objective as a politically feasible and effective policy with transparent hypothecation of revenues to reinforce trust.
- Creating shared societal value through diversification and public-private cooperation rather than a focus on capturing value
- Focus on public transport cost reductions through increased efficiency rather than service reductions



Research Priorities

- In the context of a MaaS approach study how to allocate funding to all transport alternatives (including the less conventional) and the use of new instruments such as mobility wallets
- Expand value capture studies beyond simple valuation to include impacts on all stakeholders, the distribution effects and stages of development

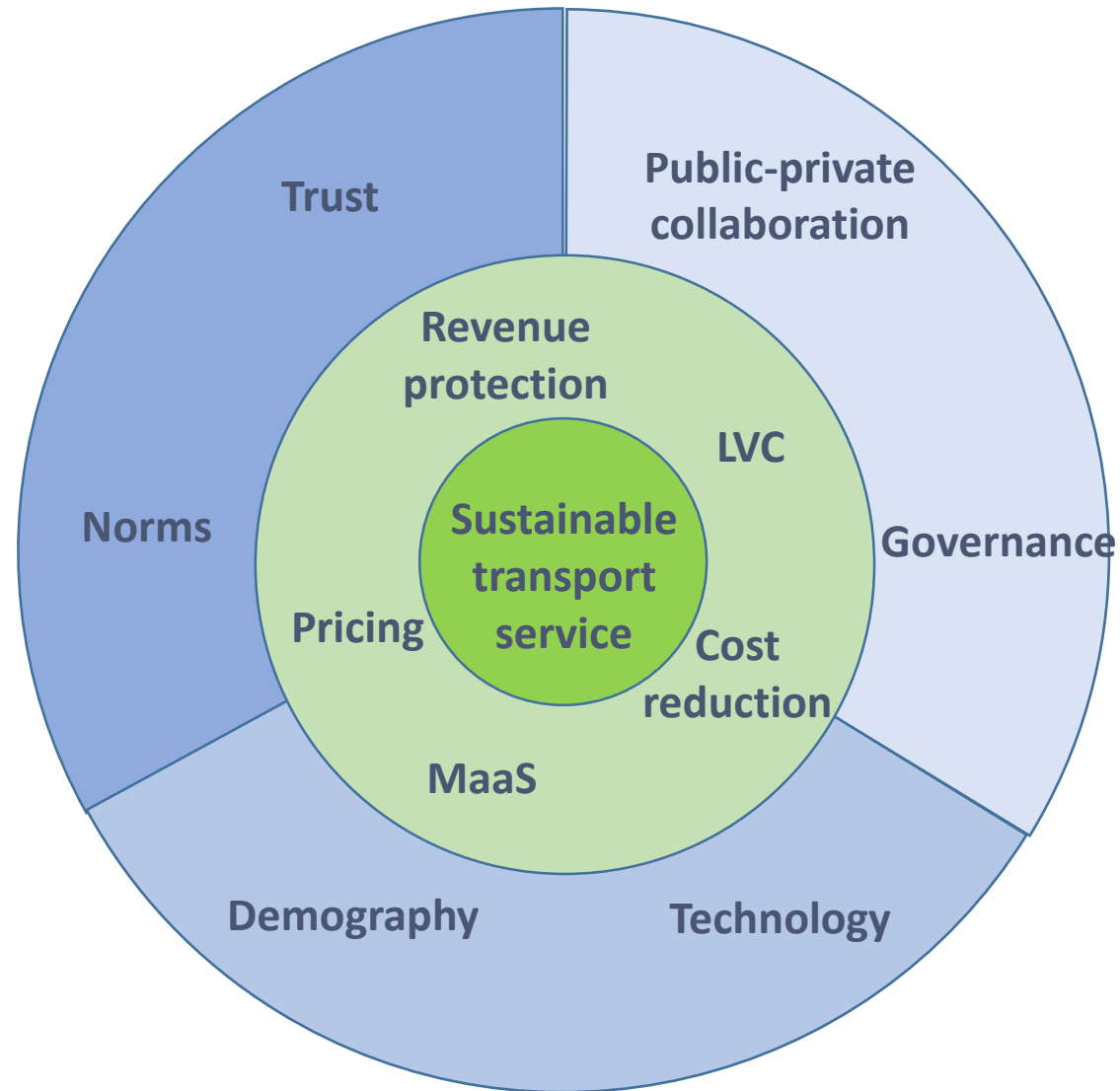


Research Priorities

- Use concepts of individual and social norms to understand issues such as mode choice, fare evasion, acceptability of road pricing and greater cooperation between private agencies and public sector in creating shared value
- How such norms affect the attitudes towards risk and resilience of individuals, private and public sector agencies in the context of uncertainty



Trying to pull diverse themes together



Recommendations for Thredbo 17

- Develop the wider discussion of the social and environmental context of mobility and how individual policy instruments fit into this
- Diversify the disciplinary contributions to provide a better understanding of the context of public transport within overall mobility
- This should involve a wholesale rethinking of the foci of all the workshops for Thredbo, not just Workshop 8



Questions? Comments?

